

JAA'S EX2 THE MAX PROMOTION

Official Terms and Conditions

1. Promoter

JAA's EX2 the Max Promotion ("the Promotion") is organised by the Jamaica Automobile Association (JAA), of 7 Central Avenue, Swallowfield, Kingston 5 ("the Promoter"), in partnership with JN Group. The grand prize vehicle is supplied by Flash Motors Company Limited, authorized Geely dealer.

Participation in the Promotion constitutes full and unconditional acceptance of these Terms and Conditions.

2. Promotional Period

The Promotion begins at 12:00 a.m. on Friday, September 11, 2026 and ends at 11:59 p.m. on Saturday, December 5, 2026 ("the Promotional Period").

Entries received before or after the Promotional Period will not be eligible.

3. Eligibility

The Promotion is open only to Jamaican citizens who:

- Are 18 years of age or older at the time of entry;
- Are ordinarily and legally resident in Jamaica;
- Possess a valid government-issued form of identification and Taxpayer Registration Number (TRN);
- Hold a valid Jamaica-issued driver's licence, which is required to claim the grand prize vehicle; and
- Satisfy all entry requirements outlined in these Terms and Conditions.

Employees and directors of the Jamaica Automobile Association and JN Group, together with any other company directly connected with the administration of the Promotion, are not eligible to enter.

Immediate family members (parents, spouse, siblings and children) of the persons listed above are also ineligible.

The Promoter reserves the right to request proof of citizenship, residency, age and identity.

4. How to Enter

To enter the Promotion, eligible participants must, during the Promotional Period:

1. Purchase, renew or upgrade to an eligible JAA membership. Eligible memberships are the **JAA Platinum Membership**, priced at JMD \$10,500.00 per annum, and the **JAA Black Membership**, priced at JMD \$15,000.00 per annum. Members of auto insurance companies with JAA partnerships may upgrade their basic roadside-assistance-only membership to a Platinum Membership for JMD \$7,500.00. All prices are discounted rates for this Promotion and include GCT;
2. Complete the qualifying transaction online at calljaa.com, over the telephone through the JAA membership team, at any JAA office, or during approved on-the-ground activations; and
3. Provide their correct full name, telephone number and email address when activating their membership.

Entries are recorded automatically in the JAA membership database upon completion of the qualifying transaction; no additional step, text or call is required of the participant.

Each purchase of a new eligible membership or renewal of an eligible membership entitles the participant to ten (10) entries. Each upgrade to an eligible membership entitles the participant to five (5) entries.

Memberships are annual; a participant is therefore not required to complete more than one qualifying transaction to be entered.

Participants must retain their receipt, invoice, membership number, entry confirmation or other proof of entry until the winners have been officially announced and verified.

No responsibility will be accepted for entries that are incomplete, inaccurate, misdirected, corrupted, delayed or not received because of technical, communication or other failures outside the Promoter's reasonable control.

5. The Prizes

Three (3) eligible participants will win the following prizes:

- **Grand Prize:** One (1) brand new 2026 Geely EX2, all-electric compact vehicle, in a two-tone silver and black finish, valued at approximately JMD \$3,800,000.00, supplied by Flash Motors Company Limited.
- **Second Prize:** One (1) seven-day cruise for two from San Juan (airfare included), valued at JMD \$600,000.00. Travel window include: December 19, December 26, January 2. Room type: Double-occupancy interior cabin. Port stops: **San Juan, St. Thomas, St. Maarten, Antigua, Santa Lucía, Barbados, San Juan. Valid passport and Visa required for eligibility.** Prize is transferrable upon written request from winner.
- **Third Prize:** One (1) year's supply of fuel valued at JMD \$120,000.00, disbursed monthly at JMD \$10,000.00 per month over twelve (12) months. Winner will receive an Advance Gas Card that can be used at all gas stations.
- There will be one monthly winner (three winners in total) randomly selected for \$10,000 gas during the promotion period.

The grand prize vehicle's colour, specifications and accessories are as advertised.

The grand prize **includes registration and licensing, fitness certificate, one year insurance, six years dealer warranty, eight year battery warranty, six years free servicing, wall charger and installation, portable charger, V2L adapter.** Unless expressly stated, the winner will be responsible for all expenses associated with accepting, registering, insuring, collecting, operating and maintaining the vehicle.

Prizes are not transferable, exchangeable or redeemable for cash. Winners may not request another vehicle, cash equivalent, colour, model or specification, or alternative prize.

If circumstances outside the Promoter's reasonable control make an advertised prize unavailable, the Promoter may, subject to BGLC approval, substitute a prize of equal or greater value, similar in nature.

6. Winner Selection

The winners will be selected by random draw on Saturday, December 5, 2026.

The draw will be conducted using an electronic random-selection system, whereby all valid entries recorded during the Promotional Period are compiled into a single database and the winning entries are randomly selected by computer.

The order of selection will be: (1) the third prize winner, (2) the second prize winner, (3) the grand prize winner, followed by two (2) back-up (reserve) entrants in the order drawn. A reserve entrant may be contacted if a winner cannot be reached, fails verification, does not claim the prize within the required period or is otherwise disqualified.

The BGLC reserves the right to observe the selection of the winners, and the Promoter will provide the Commission with written notice at least three (3) working days before the draw to facilitate preliminary checks of the electronic selection system.

7. Notification and Verification

Each provisional winner will be notified by telephone using the contact number provided at the time of entry, with confirmation in writing by email. A minimum of three (3) call attempts will be made over a period of five (5) working days. If a winner cannot be reached within that period, or is found to be ineligible, the first back-up entrant will be contacted on the same basis, and thereafter the second back-up entrant if necessary.

Before being confirmed as a winner, a provisional winner must provide:

- Valid government-issued photographic identification;
- A valid TRN;
- Proof of Jamaican citizenship and residency;
- Their JAA membership number and proof of the qualifying transaction;
- For the grand prize, a valid Jamaica-issued driver's licence;
- Any information reasonably required to verify eligibility; and
- A signed declaration confirming eligibility and compliance with these Terms and Conditions.

If a provisional winner cannot be contacted, provides inaccurate information, fails to produce the required documentation, does not respond within the stated period or is found to be ineligible, the prize will be forfeited and offered to the next eligible reserve entrant, subject to BGLC approval.

Being selected in the draw does not automatically make an entrant a confirmed winner. Confirmation is subject to successful verification.

Winners will also be announced publicly via the JAA's media and social media channels following successful contact and verification.

8. Claiming and Collecting the Prizes

Confirmed winners must claim their prizes within **thirty (30) days** of notification, and collect them on a date and place agreed with the Promoter.

The grand prize winner must personally collect the vehicle unless the Promoter approves another arrangement in writing. The vehicle will only be released after all required documentation has been completed and the applicable ownership, registration and insurance requirements have been satisfied.

If a confirmed winner does not claim or collect a prize within the prescribed period, the prize will be forfeited and offered to the first back-up entrant, subject to BGLC approval.

9. Publicity

As a condition of accepting a prize, winners agree to participate in reasonable promotional activities connected with the Promotion, including the prize presentation.

Subject to the winner's consent and applicable law, the Promoter may use the winner's name, parish, image, voice, photograph and audiovisual recordings for announcing and promoting the results of the Promotion without additional payment.

The winners' names will be published via calljaa.com, the JAA's official social media channels and traditional media, in accordance with applicable BGLC requirements.

10. Personal Information

Personal information collected through the Promotion will be used to:

- Administer entries;
- Verify participants' eligibility;
- Conduct the draw;
- Contact and verify the winners;
- Award and publicise the prizes;
- Meet legal and regulatory obligations; and
- Send marketing communications where the participant has separately consented to receive them.

Information will be processed in accordance with Jamaica's Data Protection Act, 2020 and the Promoter's privacy policy.

Consent to receive marketing communications is not a condition of entering the Promotion.

11. Invalid Entries and Disqualification

The Promoter may disqualify any participant who:

- Provides false, incomplete or misleading information;
- Submits a forged, altered, duplicated or invalid receipt or entry;
- Attempts to manipulate or interfere with the entry or selection process;
- Uses automated, fraudulent or unauthorised entry methods;
- Breaches these Terms and Conditions;
- Engages in threatening, abusive or unlawful conduct; or
- Is otherwise ineligible to participate.

Entries generated through fraud, technical manipulation or unauthorised means will be void.

The Promoter's decisions concerning verification and eligibility will be final, subject to applicable law and BGLC oversight.

12. Limitation of Liability

To the fullest extent permitted by law, the Promoter and its associated companies, agencies and suppliers will not be responsible for:

- Lost, delayed, incomplete or misdirected entries;
- Technical, internet, telecommunications or system failures;
- Incorrect information submitted by a participant;
- Injury, loss or damage resulting from a participant's misuse of a prize; or
- Events outside the Promoter's reasonable control.

Nothing in these Terms and Conditions excludes liability that cannot legally be excluded.

The grand prize vehicle will be subject to the manufacturer's or authorised dealer's warranty, where applicable.

13. Changes, Suspension or Cancellation

The Promoter may amend, suspend, extend or cancel the Promotion where fraud, technical failure, regulatory direction, force majeure or another circumstance outside its reasonable control affects the proper administration of the Promotion.

Any material change will be subject to BGLC approval and communicated through the same or similar channels used to advertise the Promotion.

14. General Conditions

The Promoter reserves the right to verify all entries and supporting documentation.

If any provision of these Terms and Conditions is found to be unlawful or unenforceable, the remaining provisions will continue in effect.

Failure by the Promoter to enforce any provision will not constitute a waiver of that provision.

In the event of any inconsistency between promotional advertising and these Terms and Conditions, these Terms and Conditions will prevail, subject to the terms of the BGLC's authorization.

15. Governing Law

The Promotion and these Terms and Conditions are governed by the laws of Jamaica. Any dispute will be subject to the jurisdiction of the courts of Jamaica.

16. Contact Information

For more information, call 876-929-1200 or email memberservices@calljaa.com.

Jamaica Automobile Association || 7 Central Avenue, Swallowfield, Kingston 5. || Website: calljaa.com

Regulatory Statement

Authorized under Section 58(3) of the Betting, Gaming and Lotteries Act.