



**JAMAICA  
AUTOMOBILE  
ASSOCIATION**



# FUEL UP!

Drive with your **JAA Membership** and you could **WIN!**

GRAND PRIZE:  
**Free Gas**  
FOR 1 YEAR

MONTHLY PRIZE:  
**\$20,000**  
worth of fuel



### How to Enter

Purchase, renew or upgrade your JAA membership package

**OR**

Purchase and use \$10,000 worth of fuel for any month, through your Individual JAA Advance Card.

Powered by



Promotion runs from August 1, 2024 - December 13, 2024

Tune in to JAA social media pages for announcement of monthly winners.

Grand Prize winner will be announced on December 15, 2024.

Go to [calljaa.com](http://calljaa.com) or scan here for more details



Celebrating 100 Years

7 Central Avenue, Swallowfield, Kingston 5

Conditions Apply  
Authorized Under Section 58(3) of the Betting, Gaming & Lotteries Act

@calljaa 876-929-1200 876-522-1522

# Terms and Conditions

**Promotion Name:** JAA Fuel Up Promotion

**Promotional Period:** August 1 - December 13, 2024

## How to Qualify:

To become eligible for this promotion, new and existing JAA members must purchase, renew or upgrade a JAA membership package; or sign up for an individual JAA Advance Card and use J\$10,000 or more worth of fuel within any given month during the promotion period.

## Eligible participants:

The **JAA Fuel Up** promotion is open to:

- All new and existing JAA members
- All JN Group Members that owns and operate a vehicle.
- All JN Group Staff members that owns and operate a vehicle.
- The motoring public.

## Criteria

Members are eligible to be a monthly or grand prize winner once any of these criteria are met.

- Purchase of a Gold or Platinum or Black card membership package.
- Renewal of a Gold or Platinum or Black card membership package.
- Upgrade from:
  - a) Silver membership to a Platinum or Black membership package
  - b) Gold membership to black membership package
  - c) Platinum membership to Black membership package
- Sign up for an individual Advance Card with a minimum of J\$10,000.
- An accumulative use of J\$10,000 or more from an individual Advance Card
- Each entry is valid for the monthly and grand prize.

## Reward/Benefits:

- Five Monthly prize winners will receive an individual JAA Advance Card valued at J\$20,000.
- One Grand prize winner will receive:
  - a) An individual JAA Advance Card valued at J\$240,000.
  - b) Twelve (12) months Gold Membership package valued at J\$6,000. Includes 24/7 emergency roadside assistance, vehicle registration renewal service, discount from JAA merchant partners across the island, 10% discount on transport services and courtesy vehicle, document expiry reminder.

## Method of selection of winners for monthly and grand prize:

1. A database of eligible members will be compiled and shared with JN Internal Audit Department for verification and the electronic selection of potential winners. Members will be eligible for one entry in the grand prize draw once they meet the eligibility criteria.
2. In total five (5) monthly draws and one (1) grand draw. The potential winners will be contacted by telephone, notified of the prize they have the chance to win and required to complete the test of skill to win it.
  - a. The potential winner will be asked to give the name of the promotion or state the company's tagline. The potential winner will be required to say "JAA Fuel Up Promotion" which is the name of the promotion or "Keeping You Mobile" which is JAA's tagline.
  - b. Each potential winner will have one chance to answer correctly.
  - c. Upon successful completion of the name of the promotion or JAA tagline, the potential winner would have completed the test of skill and be considered a winner.

Monthly Prize Draw Dates

Eligibility Period	Draw Date
August 1 - 31, 2024	September 6, 2024
September 1 - 30, 2024	October 4, 2024
October 1 - 31, 2024	November 8, 2024
November 1 - 30, 2024	December 6, 2024
December 1 - 13, 2024	December 15, 2024

Grand Prize Draw Date

Eligibility Period	Draw Date
August 1 - December 13, 2024	December 15, 2024

Prizes will be drawn on the draw dates indicated above at 12:30 p.m. at the Brand Management and Production Unit of The Jamaica National Group Limited located at 1 Holborn Road, Kingston 5 and JAA at 7 Central Avenue, Swallowfield, Kingston 5.

3. For the monthly prize draw, four (4) potential winners will be selected at random from that same database of persons who met the entry requirements. From the four potential winners selected, three (3) will be used as back-up in the event the first potential winner did not meet the test of skill criteria, or they did not answer the call. Two telephone call attempts will be made to contact the potential winner.
  - a. For the grand prize draw, four (4) potential winners will be selected at random from that same database of persons who met the entry requirements. From the four potential winners selected, three (3) will be used as back up in the event the first potential winner did not meet the test of skill criteria, or they did not answer the call. Two telephone call attempts will be made to contact the potential winner.
4. Persons will only be notified on the outlined draw date. Two consecutive telephone attempts will be made to reach a potential winner and the potential winner will have one chance to answer correctly. If JAA has exhausted the number of attempts and calls were unsuccessful, the next recipient in line from the backup potential winners will be selected. Similarly, if the said recipient fails on his/her attempt to complete the test of skill by correctly completing the promotion tagline then a backup potential winner will be selected. A failed attempt is when the phone rings without an answer, goes to voicemail, is busy or is answered by someone other than the recipient that JAA is trying to contact. If after going through all entrants in the database no winners are identified, JAA has the right to retain the prizes.
5. After the winners are identified, JAA will make the necessary arrangements to have the prize/s disbursed to the winner.
6. A representative from the Betting, Gaming and Lotteries Commission ("the BGLC") reserves the right to attend the draw and a member from the JN Group Internal Audit Department will oversee the drawing of prizes in the Promotion.

## Disbursement of Prizes

1. \*\*Prizes can only be redeemed as advertised and may not be transferred, gifted and/or exchanged for cash or any other form of compensation\*\*
2. Winners will be required to accept their prize within three (3) days of being contacted by JAA by producing a valid government-issued photo ID (passport, driver's licence or national voters' ID) in order to receive access to the prize.

## General Terms

1. By participating in this promotion, all potential winners agree to be bound by the terms and conditions and any other requirements set out in the promotional material; and the decision(s) of JAA regarding all aspects of the promotion will be final with prior approval from the Betting, Gaming and Lotteries Commission.
2. By accepting prizes, winners agree to take part in any publicity or promotional event(s) arranged by JAA surrounding the results of the promotion, and that JAA may use their name, picture and likeness for advertising and promotional purposes, without further compensation. If winners refuse, they will forfeit their prize. Winners photos will be posted on the JAA Instagram page @caallAA.
3. JAA with prior approval from the Betting, Gaming and Lotteries Commission reserves the right to delay, terminate or amend this promotion at any time with or without prior notice. In any of these events, notice will be given to the participants via an advertisement in the print media. In the event of a dispute arising from this promotion, JAA's decision shall be final.
4. JAA reserves the right to disqualify any transaction or participant, where JAA believes there has been tampering with any transaction or that the administration, security, fairness or proper operation of this promotion has been impaired.
5. The promotion and rules shall be exclusively governed and interpreted in accordance with the laws of Jamaica.
6. JAA has the right to exclude any individual from this Promotion in its absolute discretion without any obligation to provide notice or reason.



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